

TruNorth

Solutions Made Simple



END-TO-END SOLUTION

Your objectives are our objectives.

THE END-TO-END ADVANTAGE

One partner — feasibility through closeout.

TruNorthe has supported every major T-Mobile program since 2012 — from Modernization and MetroKeep through Anchor, LRP, Baseband Upgrade, and Cabinet Consolidation — across both Soft Cost and Hard Cost scopes. Our End-to-End model places the full project lifecycle — RF engineering, feasibility, site acquisition, design, construction, integration, and closeout — under one roof with a single point of accountability. That includes front-end RF engineering support and hands-on integration support — a level of involvement not every vendor brings — allowing your team to focus on network-level priorities.



E2E APPROVED VENDOR

Approved end-to-end vendor operating under the E2E National Catalog.



AVETTA APPROVED

Every vendor partner is Avetta-approved — vetted for licensing, safety, and quality.



MARKET EXPERIENCE

Deep experience across T-Mobile markets — jurisdictions, landlords, and utilities.

Less noise. More signal.

End-to-end ownership from feasibility through closeout.

SILO'D MODEL	END-TO-END (E2E) MODEL
✗ Fragmented accountability	✓ Single point of accountability
✗ Communication breakdowns	✓ Unified communication under one roof
✗ Risks discovered late	✓ Risks identified during feasibility
✗ Inconsistent processes	✓ One standardized playbook
✗ Duplicated effort & meetings	✓ No redundant handoffs or meetings
Result: Longer cycles & higher costs	Result: On-time, on-budget delivery

WHY TRUNORTHE?

ALIGNED INCENTIVES

As a development firm, we're driven by carrier outcomes — not equipment sales, change orders, or lease economics. T-Mobile's objectives are our objectives.

DIRECT INTERACTION WITH OWNERSHIP

Owner-operated with no private equity behind us. Escalations go straight to the top, and every project gets the full effort of ownership personally invested in T-Mobile's success.

PROVEN EXPERIENCE

Every major T-Mobile program since 2012, across Soft Cost and Hard Cost — including takeover of in-flight projects at any stage of the lifecycle.

THE END-TO-END **LIFECYCLE**

Full ownership — including takeover of in-flight programs at any stage.

- 1 RF Engineering Support**
 Front-end RF engineering support aligns every site with network design intent — validating RFDS, scopes, and constraints before they become downstream change orders.
- 2 Enhanced Design Walks**
 Drones and 360° reality capture create precise digital models of every site, so designs start from field-verified data — eliminating costly rework and delays.
- 3 In-House Engineering**
 Our A&E team works hand-in-hand with Site Acq and Construction, delivering accurate, constructible designs aligned with T-Mobile standards and jurisdictional requirements from the outset.
- 4 Streamlined Entitlement**
 Local Site Acquisition Managers drive zoning and permitting with relentless efficiency, resolving issues early to keep a steady, predictable EC pipeline.
- 5 Integrated Construction**
 Construction is engaged from the design phase onward, resolving constructability concerns proactively — with GC POs in place to mobilize the moment a hard-cost flag appears.
- 6 Integration & Closeout**
 We stay deeply involved through integration — a level of support not every vendor offers — coordinating directly with T-Mobile Engineering and Integration teams for on-air readiness, then driving disciplined closeout for clean acceptance without rework.

TruBase THE PLATFORM BEHIND PREDICTABLE DELIVERY

Our proprietary, AI-enabled execution platform turns complexity into clarity at scale. Mobile devices, drones, and 360° cameras feed live field data into TruBase, giving every stakeholder real-time visibility across planning, execution, and closeout.

- ✓ API-integrated with Talon
- ✓ Custom dashboards built via natural language
- ✓ AI-assisted validation and exception flagging
- ✓ Real-time reporting that reduces oversight

ONE PARTNER. ONE PLAYBOOK. **ON AIR.**

Since 2012, TruNorthe has stood behind every major T-Mobile program. E2E brings that experience under a single point of accountability — from RF engineering and feasibility through integration and on-air acceptance — delivering on-time, on-budget sites while your team stays focused on the network.

T-Mobile's objectives are TruNorthe's objectives — and our pursuit of mutual success is relentless.



LET'S BUILD WHAT'S NEXT



SOLUTIONS MADE SIMPLE

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